

Evaluation: re-use of the JHQ (Joint Headquarters)

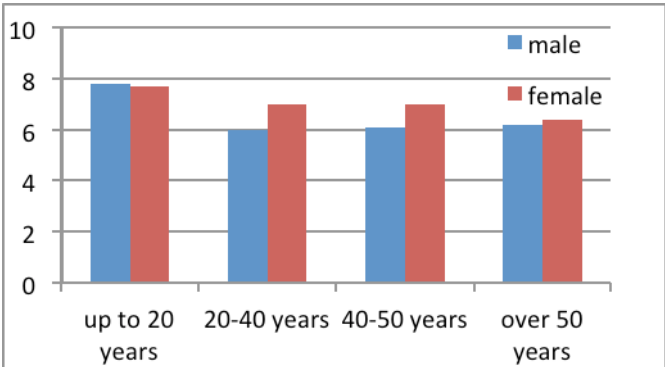
Interviewed persons: 124

male: 48

female: 76

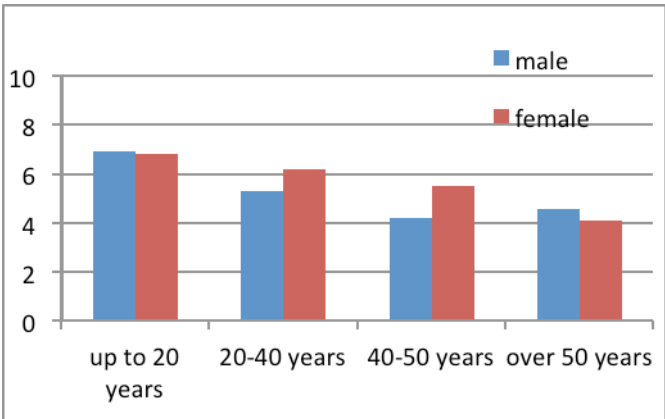
Question 1 a)

A festival area with 20,000 visitors (average results)



Question 1 b)

A festival area with 82,000 visitors (average results)



Question 2)

Our concept:

A British “theme” pub offering:

British food and drinks, anglophile cultural programme, from darting competitions to British folk music events and films in English and outdoor sport activities on a nearby sports field. (average results)

